

ECG SITE SERVICE

BRANDING KIT

BRAND VISION

Plant health blog is all about your plant babies' health. You'll find articles to help you take care of your indoor and outdoor plants better.

LOGO VARIATION 1



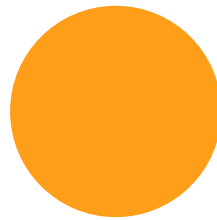
LOGO ICON ONLY



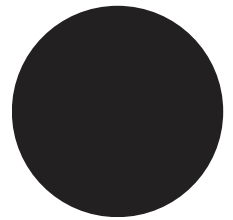
PHOTOS TO USE



COLOR PALETTE



#FF9E18



#212721

FONTS

HEADER: SERPENTINE ICG BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789!@#\$%^&*~+()

SUB HEADER: ZUUME ROUGH BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789!@#\$%^&*~+()

BODY: TIMES NEW ROMAN

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
UVWXYZ**

abcdefghijklmnopqrstuvwxyz

0123456789!@#\$%^&*~+()

FOCUS KEYWORDS

- Execution
- Precision
- Reliability
- Accountability
- Efficiency
- Discipline

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1723 E Southlake Blvd., Ste 200, Southlake, TX 76092 | Email: contact@ecgsiteservices.com